EDUCATION

Arenal School. 2005. Madrid. Web design: HTML, Flash and CSS.

IES Europa. 2006-2008. Madrid. Graphic and Editorial Design National Spanish Diploma

Centro Internacional de Fotografia EFTI. 2010-2011. Madrid. **Professional and Fine Art Photography**

International Cent<mark>re</mark> of Photography ICP. Late 2011. New York. The Narrative Portrait with Amy Arbus

Fashion Photography<mark>: V</mark>ision and Practice with Andrea Blanch Architectural Metropolis and poetics of space with Alex Fradkin

EXPERIENCE

JRG C<mark>REA</mark>TIVE. Free<mark>lance Sen</mark>ior Designer. From <mark>Sep</mark>tember 2019

Art direction and design development of pieces across multiple channels,such as c<mark>orporate</mark> identity, strategic campaigns, print and digital (UI) design, supporting the creative teams in agencies like Wolff Olins, Merchant Cantos, Cherry Thinking and Krow.

Article Ten. Senior Designer. September 2015 – August 2019. London.

Leading the visual and conceptual thinking of strategic campaigns, corporate identity and pitch work. Art direction and design development of pieces across print and digital (UI & UX) design, working along with the Creative Director. Team management, supervision and support of junior and middle weight designers during all phases of the creative process. Liaison and development of client relationships and pitching creative work to new and existing clients.

Redhouse Lane. Senior Designer. May 2012-August 2015. London.

Visual and conceptual thinking, art direction, design development and delivery of pieces across multiple channels, such as internal campaigns, editorial, print, advertisement, and digital (UI) design. Team management and supervision of junior and middleweight designers during all phases of the creative process. Liaison and development of client relationships.

Exclama. Middleweight Art Director and Designer. July 2008-September 2011. Madrid.

Visual and conceptual thinking, art direction, design development and delivery of work across multiple channels, such as branding, editorial, signage, events, way finding and environmental, print, packaging and digital design, working closely with other members of the design team and the head of department.

Barco Publicidad. Junior Art Director and Designer. August 2006-February 2008. Madrid.

Creative concept, art direction, design development and delivery of different pieces for advertisement, branding, editorial, exhibition and digital design, working closely with senior member of the team and under the supervision of the Creative Director.

<mark>Ma</mark>dri<mark>pap</mark>el. Graphic Designer internship. March 2006-Jun<mark>e 2006</mark>. Madrid.

Providing support to the senior members of the design team and delivering work across different channels, such as branding, editorial and print design, supervised by the Creative Director.



Jor<mark>ge Va</mark>lle

My hometown is Madrid. L<mark>iving in L</mark>ond<mark>on</mark> since 2012.

Born on 18 May 1982.

English. Native Spanish.



<mark>Ado</mark>be In<mark>Des</mark>ig<mark>n, </mark>Illu<mark>str</mark>ator, Photoshop, Sketch and Figma.

<mark>AWARD</mark>S

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